

SFFineArtFair

MODERN & CONTEMPORARY ART

Exhibitor Application Form

May 21-23, 2010

Festival Pavilion, Fort Mason Center, San Francisco

www.SFFineArtFair.com

Show Hours

Thursday, May 20, 6-9:30pm, Opening Events

Friday, May 21, 11am -7pm

Saturday, May 22, 11am-7pm

Sunday, May 23, 11am-6pm

Setup:

Wednesday, May 19, 4-10pm

Thursday, May 20, 8am-3pm

Breakdown:

Sunday, May 23, 6-9pm

Monday, May 24, 8am-noon

Upon review by the Selection Committee, you will be promptly notified regarding acceptance and booth assignment. Special requests concerning location and space will be considered, but cannot be made a condition of participation.

Gallery Name

(as it should appear in advertising & signage)

Address _____

Phone _____ Fax _____

Website _____

Contact person _____

Title _____

Contact Email _____

Contact Cell Phone _____

What artists do you plan on showing? _____

What other art fairs do you participate in? _____

Apply either with this form or online:

Website: www.SFFineArtFair.com

FAX: 917-591-5415

Mail form to:

SFFAF, 223 Hampton Road, Southampton, N.Y. 11968

Check website for discounted hotel rates.

Executive Director/Founder:

Rick Friedman, 631-283-5505, rick@hamptonsexpo.com

For Sales:

Max Fishko, Director of Sales, 646-763-0900, max@hamptonsexpo.com

This application becomes a contract only upon acceptance by the Selection Committee, at which time your \$200 non-refundable application fee is credited to your booth payment. 50% of payment is due upon acceptance, paid in full by April 1, 2010. No Refunds.

Applicant's Signature _____ Date _____

Print Name _____ Title _____

To Exhibit: Submit a non-refundable application fee of \$200 which will be credited towards your booth fees, upon acceptance. 50% of payment upon acceptance, remainder paid in full by April 1, 2010. Info and order forms for additional walls, lights, etc., are in the Exhibitor Manual, sent upon acceptance.

Requested Size: _____

12 x 12	\$7,200	12 x 24	\$14,400
12 x 16	\$9,600	12 x 28	\$16,800
12 x 20	\$12,000		

Plus, mandatory advertising fee of \$1,500 per each gallery.

Booth fee includes: 10 ft. white walls, booth signage, basic interior perimeter lighting, exhibitor VIP passes, complimentary tickets to the Opening Gala, assistance with loading and unloading and 1 full-color page in Show Catalog. (Extra lighting, walls, wall colors, chairs and furniture are available at reasonable extra costs).

- Outdoor Sculpture Garden: \$3,000 per sculpture placement
- \$8,000 for 10 x 20 outdoor booth

- Contact me regarding additional common area wall space throughout the fair.

SPONSORSHIPS: Presenting, Gold and Participating sponsorships are available, contact the office for specific details.

EARLY BIRD SPECIAL- Submit your application prior to Dec. 15, 2009, for a \$4,000+ value. Early Birds get:

- Deduct \$1,500 on any size floor space.
- Get a second full page listing in the Show Catalog. (\$1,500 value)
- Bonus lighting package- Receive 6 free 90-watt halogen lights. (\$500 value)
- Receive your own customized email VIP passes designed with your selected artwork on the ticket. (\$500 value)
- Have one image included in our pre-event promotion, advertising and PR materials.

Method of Payment

Enclosed is my check for \$ _____ payable to **Hamptons Expo Group**

Please bill my credit card Mastercard Visa AMEX

Cardholder Name _____

Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Billing Address _____

City _____

State _____ Zip _____ Country _____

Billing Phone _____